Allied Arts Council General Application Rubric
FY2013

Select the score that best reflects the applicant overall in each criteria. The applicant does not need to achieve every item in the rubric category, score them where they predominantly fit in the rubric. **If the applicant does not achieve an acceptable level, you may score them less than acceptable in that criterion**. Do not compare applicants to each other, only against the criteria. Use whole numbers to score, not fractions.

	Acceptable	**Good**	**Better**	**Best**
Score	20	21-24	25-27	28-30
Artistic Quality				
Artistic accomplishment Creativity/Originality Education Evaluation	Artistic quality is adequate with minimal creativity. Minimal educational program. Evaluation is superficial or anecdotal.	Artistic quality is good and shows some creativity or originality in concept or execution. Qualified artistic personnel. Good quality education is provided in a specific form. Evaluation is substantive and qualitative.	Artistic quality is better than good and shows clear originality or creativity and challenges the audience. Has strong artistic personnel. Educational program is integral to the program. Evaluation is focused and results are quantified.	Artistic quality is uniformly high and shows significant creativity or originality. May have regional or national reputation. Provides significant educational opportunities for the community. Conducts thorough and qualitative evaluation which is analyzed and applied to future programs.

	Acceptable	Good	Better	Best
Score	27	28-33	34-37	38-40
Community Involvement				
Community Need Community Support	Community involvement is minimal or superficial, outreach to new audiences is weak, basic accessibility provided, some community support.	Community is significantly involved, makes effort to reach underserved audiences, offers good accessibility accommodations, strong community support.	Strong community need is identified, involves community in planning and evaluation, multiple strong accessibility accommodations, significant attention to underserved audiences.	Applicant is part of the community fabric, an institution. Addresses significant community need. Strong outreach to underserved audiences and to promoting accessibility.

	Acceptable	Good	Better	Best
Score	20	21-24	25-27	28-30
Management Ability				
Project Experience Administration Application Quality AAC Grant Management* *if applicable	Adequate management, feasible budget, and complete application. Addresses any financial issues. Good record with AAC grants management.	Clear, accurate, and complete application. Experienced management. Financial stability. History of AAC funding. Good record with AAC grants management.	High quality of management. History of financial stability. Strong financial support. Clear alignment with organization mission. Evidence of planning. Good record with AAC grants management.	Strong management with years of experience in this project. Long term planning. Long history of financial stability and audits. Diverse sources of financial support. Good record with AAC grants management.