



# Arts & Economic Prosperity

The Economic Impact of Nonprofit Arts Organizations and Their Audiences in

St. Joseph (MO)

The *Arts & Economic Prosperity* study provides compelling new evidence that the nonprofit arts are an \$8.3 million industry in St. Joseph—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts organizations, which spend \$2.4 million each year, leverage a remarkable \$5.9 million in additional spending by arts audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, parking garages, and other businesses.

*Arts & Economic Prosperity* lays to rest the common misconception that communities support the arts at the expense of local economic development. This study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in St. Joseph's economic well-being.

## Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$8,261,920
Full-Time Equivalent Jobs	303
Resident Household Income	\$4,923,000
Local Government Revenue	\$339,000
State Government Revenue	\$428,000

The impact of spending by arts organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts leverage significant amounts of event-related spending by their audiences.

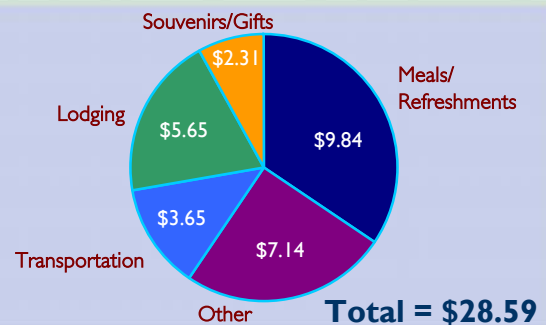
## Impact of Nonprofit Arts Organizations

Total Expenditures	\$2,372,358
Full-Time Equivalent Jobs	89
Resident Household Income	\$1,912,000
Local Government Revenue	\$64,000
State Government Revenue	\$99,000

## Impact of Nonprofit Arts Audiences

Total Expenditures	\$5,889,562
Full-Time Equivalent Jobs	214
Resident Household Income	\$3,011,000
Local Government Revenue	\$275,000
State Government Revenue	\$329,000

## Average Spent by Nonprofit Arts Attendees Above the Cost of Admission



## Attendance to Nonprofit Arts Events

